



---

## **OVERVIEW**

Information for Graduates on Learning Waves  
Journalism Graduate Programme 2019

### **Application Process for Graduates**

- Graduates who are interested in the Bursary will apply online via the Learning Waves website. In the application, graduates will be asked to provide the following :
  - Their CV,
  - A 500 word pitch detailing why they should get the Bursary and
  - A 5 minute radio report in MP3 format
- The application process will take into account diversity, inclusion and will be open to students from all backgrounds, ability and gender
- 25 students will be shortlisted from the application process and they will be selected following interviews with a selected panel from across the industry(e.g. Learning Waves, BAI and representatives from Learning Waves member stations)
- Once selected, the graduate will sign an agreement with Learning Waves and the host station
- Monthly reports will need to be completed by the station and the graduate in order for payment to be processed

### **Once selected graduates will :**

- Actively engage with all elements of the selection process
- Show a genuine interest in developing a career in the radio industry
- Commit to the five-month placement
- Ensure content produced is true, interesting and relevant to the target audience of the station.
- Deal with real situations, source information through traditional and non-traditional means, use technical and editing skills, deal with situations such as guests cancelling, information not being available, verifying information, deciding on the strongest, most appropriate content or story, putting a running order together for a programme or news/sports bulletin, promoting the story on social media, and taking responsibility for monitoring content and audience interaction.
- Commit to a measurable number of outcomes over the 5 months
- Support Learning Waves, the BAI and their host stations in any elements or publicity required to future support or promote the bursary

### **Outcomes for Graduates :**

On successful completion of the Journalism Bursary, graduates will :

- Be empowered with the skills and knowledge to understand how the media works in a changing environment
- Have the skills to interrogate the accuracy of information, to challenge views and to make better informed choices in relation to content
- Embark on a career in journalism in the Independent Radio Sector in Ireland
- Have a greater understanding of the editorial processes involved in producing different content types
- Have a greater understanding of the regulatory environments which apply to media content and services

- Have an increased awareness of the work of Learning Waves, the BAI and the independent radio sector.
- Have access to the Learning Waves network for up to one year following completion of the bursary programme
- Have an awareness of the legal and moral implications of the use of media content and services and technology
- Recognise the potential risks and benefits of emerging technology
- Have access to a network through which their skills and ideas can be shared
- Have an increased awareness of the career opportunities that exist within the independent radio sector